



# Food n' Friends

A program of Attleboro Area Interfaith Collaborative

Community Partnership Program: Meals-to-Go Monthly Sponsorships

ONE MONTH = AMAZING IMPACT



## SUMMARY:

Your company or organization can help feed the **“hidden faces of hunger”** in our community. We are looking for 12+ heroes per year to fund one month of all the “extras” required to make our community kitchens – and especially our amazing Meals-to-Go program -- work. From fresh fruits and vegetables to dishwashing soap, from food service gloves to to-go containers, these necessary expenses really add up annually. Your Sponsorship will make this essential work possible for a full month. And – if you’d like – we’d love to bring you and your employees to one of our Food n’ Friends kitchens to see your impact in-person.



## INTRODUCTION:

As businesses and non-profit organizations seek ways to differentiate themselves from others and demonstrate care for their community, Attleboro Area Interfaith Collaborative is offering both a partnership and a marketing opportunity that provides **three-fold benefits:**

- to our organization, which fights food insecurity on a daily basis
- to your business, civic group or house of worship
- to our elderly, homeless and at-risk neighbors in our community

AAIC is launching a Community Partnership Program and the chance to provide **Meals-to-Go Sponsorships** in our Food n' Friends program. We are offering customized marketing to select businesses and civic and religious groups who wish to make a powerful impact for our most vulnerable neighbors and position themselves as caring leaders in our community.

## RESPONDING TO COMMUNITY NEED:

Our organization has over **77 years of experience** in providing comfort and care to our community. AAIC operates in a holistic and compassionate manner, addressing our neighbors' physical needs and spiritual needs – through our Food n' Friends program and our Interfaith Chaplaincy program.

Our FNF Daily Kitchens have been in operation since 1985 and in **October of 2023, we served our One Millionth Meal.** This milestone was only possible through the incredible volunteer power and financial support of our community.

We operate 10 Daily Kitchens in 6 area towns and work to provide meals to families and individuals who are struggling to make ends meet. Our free, nutritious Meals-to-Go program is a lifeline for so many:

- Working families, trying to stretch their paychecks and feed their children
- Homeless individuals who are unable to cook and store their food
- Seniors who live on fixed incomes and may have limited mobility
- Neighbors who are isolated, ill or physically unable to get to our meal sites
- Our Food n' Friends guests, who often take extra Meals-to-Go home on a Friday, to have nourishment throughout the weekend.





## ORGANIZATION STRUCTURE AND LEADERSHIP:

AAIC is a small-but-mighty nonprofit that employs 5 staff, only 1 of whom is full-time: Executive Director, Interfaith Chaplain, Food n' Friends Administrator, Resource Junction Coordinator, and a Volunteer Coordinator. Leading the efforts of AAIC is our 12-member volunteer Board of Directors. AAIC also has a large, amazing network of volunteers (over 500) who plan, organize, prepare, cook and serve meals to our food-insecure neighbors in Attleboro, North Attleboro, Seekonk, Norton, Mansfield and Foxboro.

## MARKETING OPPORTUNITY:

**Meals-To-Go Sponsorships** – Ongoing throughout the year, these Sponsorships will help offset our costly fresh produce and packaging expenses as we focus on one of our primary organizational goals: providing free, nutritious, hot meals to those who need them.

Companies, civic groups and houses of worship can be a Meals-to-Go Sponsor for a select month with corresponding monthly promotions and marketing benefits. (As we launch this new Community Partnership Program, we have **March - December 2024** Sponsorships available.)



**ATTLEBORO AREA INTERFAITH COLLABORATIVE**

44 Peck Street • PO Box 368, Attleboro, MA 02703 • 508-222-2933 • AttleboroAIC.org

# THANK YOU FOR PARTNERING WITH US IN FIGHTING FOOD INSECURITY!

## YOUR IMPACT & MARKETING BENEFITS:

MEALS-TO-GO 1-MONTH SPONSORSHIP	\$2,000/PER MONTH*	\$1,000/PER MONTH*
Make a powerful impact for the most food-insecure neighbors in our community.	X	X
Connect your company, organization and/or employees with the best of causes.	X	X
Opportunity for custom employee engagement and photo opportunity at a Food n' Friends meal site	X	X
Custom Joint Press release to the Sun Chronicle & email to AAIC mailing list of supporters	X	
Custom Social Media promotion during month of Sponsorship	4 Weekly Social Media Posts	2 Social Media Posts during the Month
Name and Logo Recognition on AAIC Website during month of Sponsorship	Name, Logo & Profile of your Business	Name & Logo

\*May select one month or multiple months for sponsorship.

Business or Contact Name / House of Worship \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email & Website \_\_\_\_\_

**PAYMENT METHOD:** Kindly make the check payable to: Attleboro Area Interfaith Collaborative or visit **AttleboroAIC.org** to secure your Meals-to-Go Sponsorship by credit card.

**ADDRESS:** Attleboro Area Interfaith Collaborative, PO Box 368, Attleboro, MA 02703.

**DIGITAL LOGO:** Email your digital logo to Adrianna Clark at [adrianna@AttleboroAIC.org](mailto:adrianna@AttleboroAIC.org)

**FOR MORE INFO:** Email AAIC Board President, Ellen Sullivan, at [president@AttleboroAIC.org](mailto:president@AttleboroAIC.org)

---

### ATTLEBORO AREA INTERFAITH COLLABORATIVE

44 Peck Street • PO Box 368, Attleboro, MA 02703 • 508-222-2933 • [AttleboroAIC.org](http://AttleboroAIC.org)